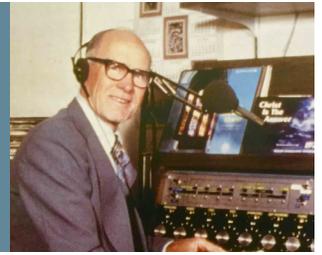


Family Altar Newsletter

Roloff Evangelistic Enterprises



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Are You Ashamed of Your Brand?

by Lester Roloff

Galatians 6:14-17, "But God forbid that I should glory, save in the cross of our Lord Jesus Christ, by whom the world is crucified unto me, and I unto the world. For in Christ Jesus neither circumcision availeth any thing, nor uncircumcision, but a new creature. And as many as walk according to this rule, peace be on them, and mercy, and upon the Israel of God. From henceforth let no man trouble me: for I bear in my body the marks of the Lord Jesus."



I bear in my body the marks of the brand.

Now, I knew a man who was an old cowboy. As he wore his boots, he watched the brands at the stock market in Fort Worth. For years and years he watched every brand come through the shoot. He detected more stolen cattle than probably any man while he worked. He knew the brand of every rancher in east and west Texas. The brand identified the cow with its owner. Suppose a cow came through without a brand - no way! It could be most anybody's cow. Do you know what a maverick is? It's an unbranded cow. I wonder if you have any brand on you. Are you ashamed of your brand?

Paul said, "I bear in my body the [brand] of the Lord Jesus." Have you ever been branded, or are you a maverick? I think we have a lot of mavericks in this country. They aren't tied into anything. I believe every one of us needs to be branded. We need to have the right brand on us.

When you get saved, old things are passed away, and all things are become new. "Therefore if any man be in Christ, he is a new creature" (II Corinthians 5:17). Old things are gone. I believe God's people ought to be recognized by the way they talk, the way they walk, the way they dress.

Now I want to talk to you about the right kind of brands. You can tell the devil's brands. Can you tell a Christian's? Is there any difference at all? I'll give you five brands quickly.

The Birthmark

There must be a birthmark, or you're not saved. Jesus said, "Ye must be born again" (John 3:7). You don't get that from the Pope, or the Virgin Mary, or the Baptist church. And you don't get it out of the baptistry. And you don't get it out of your good works. You are born of the spirit. That's the birthmark.

The Watermark

When you get saved, you'll want to be baptized. What does it do to you? It proves you're obedient to Christ. It symbolizes three things: death to sin, burial of the old life, and resurrection to walk in the newness of life. That's what it shows. It's only an outward symbol of an inward transaction. And so there ought to be the watermark.

The Bookmark

There ought to be the bookmark. That's the Bible. If you let me see what you do with your Bible, I can tell you what kind of Christian you are.

If you do not love the Word of God, there is something wrong with your brand of Christianity. What about the bookmark? How long does it take you to wear out a Bible? You never wear out the truth; you wear out the paper. It's eternal. If you've been traveling a certain road, there will be no grass growing there. And when you're walking through the Bible, you'll leave some footprints.

If you let me see what you do with your Bible, I can tell you what kind of Christian you are.

The Knee-mark

When the undertaker looks at my knees, is he going to find any signs of fellowship with our Lord? Oh, could there be 24 hours in my life without working on the knee-marks? That's the thing that changes lives. That's the thing that keeps you in touch with the Lord Jesus Christ. There must be the knee-mark.

The Cross-mark

Paul said, "But God forbid that I should glory, save in the cross of our Lord Jesus Christ, by whom the world is crucified unto me, and I unto the world (Gal. 6:14)." "For I am not ashamed of the gospel of Christ: for it is the power of God unto salvation to every one that believeth; to the Jew first, and also to the Greek" (Rom. 1:16). Oh, there should be a sign of the cross- not just hanging around your neck, but also showing in the way that you live.

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Christ is the Answer!

Dear Friend,

Please know how much we appreciate each of you who has given a gift this last year, whether large or small. We consider it an honor to partner together with you to fulfill the Great Commission.

Our correspondence with many of you reminds us that we are part of a ministry family of many believers who love Brother Roloff's "down to earth" preaching as well as his burden to reach for Christ those he described as "the least, the lost, and the lonely." So many of you have been a key part of this ministry for decades. We are blessed to have the younger generation joining our team as well! Without each of you, we could not effectively share our firm belief that *Christ is the Answer!* Through your fervent prayer and financial support, we stand together and serve together as "fellowhelpers to the truth" (III John v. 8).

Because of your partnership, the *Family Altar Program* will be aired tens of thousands of times across our nation throughout the year. Together we also make an impact on the foreign mission field. People are hearing the radio broadcast in 188 foreign countries through FBN in places where no other Gospel witness is possible. You are also partnering with our missionaries who are serving in key evangelistic outreaches to America's prisons, Indian reservations, and communities without Christ in third world countries...all critical places of need! God, through you, makes these ministries possible.

The *Roloff Evangelistic Enterprises* has maintained its heritage of faithfulness to God's Word since 1944. Our mission continues "to preach the Gospel in the regions beyond" (II Corinthians 10:16). We are committed to financial stewardship and to "Live by Faith." As a "work of faith," we are trusting the Lord to continue to provide through faithful friends like you. Throughout this new year, we will keep you updated so that you may know how to pray and also to rejoice with us in souls reached for God's kingdom.

With Sincere Gratitude,

Scott Murphy



In Memory Of

- Tamara Renee Turner
from Gayle S. Harrell
- Consuelo Fierro
from Joe Fierro
- Prince Lewis, Sr.
from Prince Lewis, Jr.
- Allen Smith
from Scott & Kathy Murphy
- Glendon Squibb
from Judy Arrendondo
- George F. Squibb
from Judy Arrendondo
- George Hintze
from Ruth Hintze
- Martha Redmon
from J. C. Redmon
- Gary Dorman
from Sidney & Shirley Dorman
- Brother Roloff
from Sidney & Shirley Dorman
- All my Beloved
from Earlene Kelter
- Laura W. Kane
from William Kane

Honor a loved one with a Memorial gift.

In Memory Of: \$ _____

Name _____

Please send card to:

Name _____

Address _____

City _____ State _____ Zip _____

Given by:

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____



From a Listener

"I wanted to let you know how much I love to hear the true word of Christ Jesus being preached by Pastor Lester Roloff. I listen to him in Waco on 105.7 FM. I'm thankful that Pastor Roloff was not ashamed of the true Word of God. Thanks for airing his sermons from years ago."